

## **6 Steps To Healthy Conversation**

Day 1: What is PLEDGEtalk?

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## Transcript:

Hi, I am Mark Oelze, founder and creator of PLEDGEtalk!

I am so glad you are interested in knowing more about what to do and say when communication matters in your relationships.

For the past 30 years as a marriage and family counselor, I have heard one complaint more than any other. One spouse or the other says: "we can't communicate." I would go so far as to say that 4 out of 5 couples that I see bring that up in the first session.

## That's tough.

We ALL want to experience good and peaceful relationships. We want to know how to connect with people that matter to us the most. Being respected for what we have to say is critical. We want someone to listen to us without judgment. At the very least, we want to be able to **get along** with those around us every day.

But when it comes right down to it, communication isn't all that simple. It is often confusing and just plain *difficult!* 

The problem is not just in our marriages either. It's between us and our kids. It's **between** our kids. Communication can be challenging in our friendships too - and where we work. In fact anywhere two or more people get together - communication can get complicated!

And so often, in those difficult moments--when good communication really matters-- we don't know what to say. And we are afraid of saying something wrong...of hurting someone with our words... or of getting hurt ourselves. Sometimes we even feel hopeless - like no matter what we do or say, it is going to be the wrong thing, and we consider even giving up.

I remember one man in my office who sat through almost an entire hour of his wife ranting and raving about how disengaged he was in their marriage and

family. She complained of how he had been like this for years and she had no hope of him ever changing. I turned to her husband and asked him why he just sat there as his wife went on and on, and why he doesn't speak up. Quite hesitantly, he simply said: "I...I don't know what to say."

I sat there and thought: he's afraid. Whether he knows it or not, he's afraid. Somewhere in his life or marriage he's been hurt. Quite likely he has also caused pain with his words at times too -- and he has become so afraid of being hurt again or hurting someone else - that he has pulled back into a shell where he speaks very little if at all even to the one he loves most. He doesn't know what to say.

## Maybe you can relate:

- Your boss gripes at you for getting the report in late. What do you do?
- Your teenager says: "I don't care. I don't want to do what the family wants to do." How do you respond?
- Your spouse says: "You ALWAYS do that!" And you know what you WANT to say - but going there doesn't help!
- Or a friend says: "You're too busy for me or anyone anymore!" And being defensive is the only thing that comes to mind!
- I had a friend recently tell me in the middle of a conversation: "you ARE pretty stubborn, you know." I was stunned! I don't think of myself as stubborn! I was completely taken aback and --- I didn't know what to say at least at first.

There are literally countless moments in conversations when what we say next, *really matters.* We say **the right thing,** and we breathe a sigh of relief, as the conversation continues in a good direction. Say the **wrong** thing, and -- whew -- no telling where things might end up!

If you are like me, you want to know the right thing to say and do--at the right time. But so often we just .. don't .. know .. what that is. We need help. We need a guide.

That's why we created PLEDGEtalk. It is a *how to* for when communication *really* matters.

When you learn PLEDGEtalk, you will know the very best thing to do and say in each of the scenarios I just mentioned - and more. Much more. I can't promise

you will ALWAYS know the right thing to say by learning PLEDGEtalk, but I can promise this:

- You will recognize 6 vitally important keys to every good conversation.
  Notice, I didn't say "learn the most important keys, but recognize them" because you already know what they are. The problem is, they are in the
  back of your mind where you don't see them. By learning PLEDGEtalk,
  they will come to the front of your mind, and you will recognize what you
  have been missing all along.
- Once you recognize the communication keys you have been missing, you
  will naturally start using PLEDGEtalk to transform for good, every
  conversation that matters.
- Finally, by using all 6 PLEDGEtalk keys in a specific order, you will learn a simple step--by--step process that will guide you through those difficult moments you encounter in any conversation, and show you exactly what to do to process conflict, one step at a time.

During the next six days you will receive an email from me with a short video like this one. I will be taking you through the basics of each of the 6 steps of PLEDGEtalk. There is more I will be sharing at a later date - for which I am also really excited - but right now, by watching each of the next 6 short videos, you will be well on your way to knowing what to do and say the next time you are caught up in a moment, when communication really matters!!!

Watch for my email tomorrow morning to learn the first and most important step in PLEDGEtalk!